Who cares about citations?

Writers:

- Pass on information (what is known/unknown methods details similar or conflicting results)
- Establish authority (to support claims, demonstrate that you know the literature)

Readers

- Receive information

Source authors:

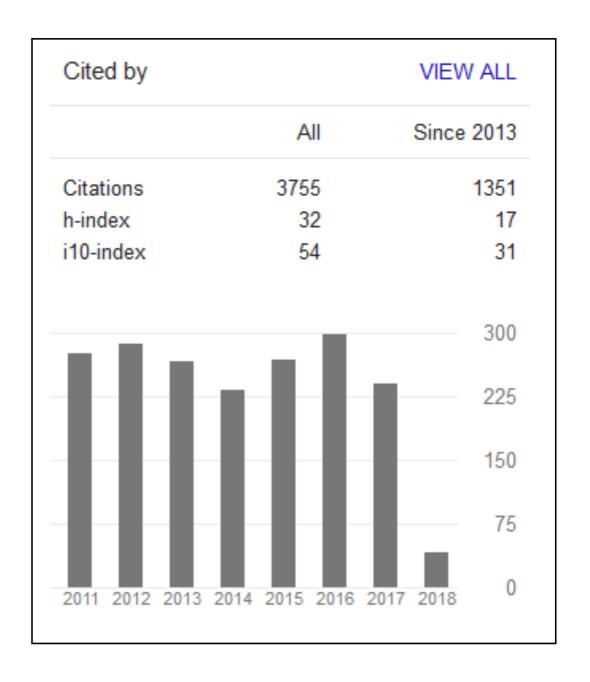
- Contributions acknowledged
- Career benefits
- "Social contract" of reciprocal citation

Career benefits: h-index

h-index: My h-index is N if my Nth-most-cited paper has at least N citations

citations
21
14
9
7
6
3
1

h = ???



How many citations do you need?

- Writer, reader: minimum necessary
- Publisher: more from my own journal, fewer from others
- Source authors: more more more please!
- What does NOT need citation:
 - claim that's widely accepted ("all life on Earth has a single origin")
 - factual claim, easily checked ("milkweeds are perennials")
 - methods standard in the field (ANOVA, Sanger sequencing)
- What DOES need citation:
 - claims readers might question
 - showing controversy
 - unfamiliar methods
 - value in offering readers more information

judgement calls!

How many citations do you need?

- How many citations for one claim?
 - in a review paper, might want to be comprehensive
 - otherwise, 1-3 citations should do
 - use "e.g." to indicate you're not being comprehensive ("e.g., Jones 2009")
 - cite a recent review if one is available ("review: Li 2014")
- How many citations in one paper?
 - Surprisingly little variation!
 - Most fields: 25-60 citations/paper for research articles

Which citations should you use?

- Cite the most relevant source
- Cite the earliest source (to give credit)
- Cite the most recent source to establish current understanding
- Cite a source readers can locate:
 - Paper over a thesis, report, or conference abstract
 - Well-known journal over obscure
 - Websites are not references
- Cite the primary source
 - Cite a review only if need the summarize/synthesis

Weird citations (all uncommon)

- "pers. comm." = personal communication.
 - Identify clearly ("pers. comm., S.B. Heard, University of New Brunswick")
 - May be asked to supply approval letter
- "pers. obs." = personal observation
 - Not for claims that could be challenged!
 - When you use pers. obs., you may not need citation at all?
- "unpubl. MS" = unpublished manuscript
 - often not allowed
 - use for manuscripts that are actually in review
- "unpubl. data" or "results not shown"
 - sometimes used for alternative analyses which give the same result
 - sometimes used for minor points that would bulk up the paper
 - being replaced by online supplements

Citations

Where are most of the citations?

Introduction

- (1a) general context
- (1b) narrower research area, and its importance
- (2a) identification of knowledge gap
- (2b) specific research question to close that gap
- (3a) summary of approach to answer the research question

Discussion:

- 1a) Interpretation of results
- 1b) Relationship of results
- 2) Considerations of possible weaknesses
- 3) Broader implications
- 4) Prospects for future progress